

The Essential 10

ChatGPT prompts for digital entrepreneurs - from Ideal Digital Flow

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1

Map your offer in one sitting

Act as a digital-product strategist. Interview me one question at a time to define a \$19-29 digital product I can launch in 14 days from my existing skills: target buyer, the single painful problem it solves, deliverable format, and a 3-line pitch. Ask the next question only after I answer, then end with a complete product brief.

Use it to turn a vague idea into a shippable brief in one sitting.

Pressure-test your pricing

You are a pricing analyst for a small digital-download shop selling at [PRICE]. Compare my product against 5 real competing products in the same category. Give me: the fair market range, 2 reasons my price could be higher, and 1 concrete change that would justify a premium tier.

Run it before you settle on a price - not after.

Write a product page that converts

Write a product page for [PRODUCT] aimed at [BUYER]. Structure: outcome-first headline, 5-bullet what-you-get list written as results, a who-this-is-for section, 2-sentence risk reversal, and a single clear call to action. Keep it under 300 words and plain-spoken. Ask me for the product file summary first.

Feed it your real what's-inside list for the best output.

Find your first 100 buyers

My product [PRODUCT] solves [PROBLEM] for [BUYER]. List 10 specific places online where these buyers already gather - communities, subreddits, forums, newsletters, hashtags. For each: how people self-select there, and one helpful-first way to show up without pitching.

Then pick two places this week, not ten.

Turn one product into a content month

Here is my product outline: [PASTE]. Give me a 4-week content calendar that makes the product the natural next step: 2 short posts, 1 email, and 1 repurposable thread idea per week, each tied to a specific objection or desire my buyer has.

The calendar should teach, not just promote.

The objection crusher

You are a skeptical buyer of [PRODUCT] at [PRICE]. Raise the 7 hardest objections I will face - including price, trust, quality, and 'can I find this free'. Then switch roles and answer each one as the seller, in one honest sentence each.

Use the answers in your FAQ and sales copy.

Rewrite any email subject line 10 ways

Here is my email: [PASTE]. Write 10 subject lines: 3 curiosity, 3 benefit, 3 urgency (honest urgency only), 1 plain. Mark the one you would send and explain why in one line.

Honest subject lines win long-term - skip the fake urgency.

Audit your shop like a first-time visitor

Act as a first-time visitor with the attention span of 15 seconds. Walk this page structure: [PASTE HEADINGS AND CTA TEXT]. Tell me: where you got confused, what you expected next but did not find, and the single change that would most increase your chance of buying.

Paste your real page headings - the truth stings usefully.

A 30-minute weekly review that compounds

Design a 30-minute weekly review ritual for a solo digital-product seller. Include: 4 numbers to check (and where each lives), 2 questions to answer in writing, 1 thing to stop, 1 thing to double. Make it fit on one page I can print.

Do it every Friday. Compounding beats intensity.

Plan the next product before this one peaks

Based on my current product [PRODUCT] and its buyers [BUYER DESCRIPTION], propose 3 follow-up product ideas ordered by (a) fastest to create from existing assets, (b) highest price potential, (c) strongest lock-in for repeat purchase. One paragraph each, with the first 3 steps to start.

Your second sale is always cheaper than your first customer.

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